

Attleboro Youth Baseball

PO Box 414
Attleboro, MA 02703
Telephone (508) 222-0200



March 2010

Dear Business Owner:

There is an exciting advertising opportunity in the community that allows you to show community pride, investment in the youth of the area and a way to reach customers in surrounding communities.

In 2010 Attleboro Youth Baseball will host its 2nd annual All-Star tournament, providing tournament play to 9, 10, 11 and 12 year olds. The tournament will be held over two weekends. The 10's and 12's will play on **July 10th and 11th**. The 9's and 11's will play on **July 17th and 18th**. AYB is excited to be a part of the contingent of area organizations providing quality summer tournament play. The age groupings assigned to each date have been specifically chosen to not conflict with other popular area tournaments.

Last year's tournament attracted 48 teams representing 24 communities. The atmosphere of tournament play provides plenty of exposure to a captive audience. Attendees will see your signage many times during the course of the two weekends

Your support is important to our success, with your contributions assisting us in providing our community, and our neighboring communities, with an exciting, quality Summer event. In donating, you will also be supporting AYB's continuous efforts to improve our league and provide the best possible environment for our young athletes and their families

Attleboro Youth Baseball recognizes that we can only make a difference with the generosity of our sponsors, and we hope that you can support our effort with a donation this year.

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Tournament sponsorships are available for the following:

Concession Stand \$500

Two banners on concession stand, one banner at each field for all four days of tournament and acknowledgement on tournament website with link to sponsor's site.

No-Hitter \$350

One banner on scoring tent, located in a prominent position at the complex, two banners on field(s) of choice for all four days of tournament and acknowledgement on tournament website with link to sponsor's site.

Home Run \$300

Four banners, one at each field for all four days of tournament, acknowledgement on tournament website with link to sponsor's site.

Triple \$250

Three banners at three fields for all four days of tournament, acknowledgement on tournament website with link to sponsor's site.

Double \$175

Two banners at two fields for all four days of tournament, acknowledgement on tournament website with link to sponsor's site.

Single \$100

One banner at one field, acknowledgment on tournament website with link to sponsor's site.

All sponsorship packages include banner display for each of the 4 days of the tournament.

Banners will be white with blue lettering and can be customized with company logo.

All checks should be made payable to **Attleboro Youth Baseball** and sent to:
Brad Wasserman, 15 Benson Drive, Attleboro, MA 02703

For more information about our tournament, please contact Brad Wasserman at blmm1@msn.com or visit our website at <http://www.aybtournament.com/>

Website Sponsor – Castle Pines Capital – Special thanks to CPC for providing our website presence.

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Attleboro Youth Baseball Tournament Sponsorship Form

YES, I would like to sponsor the Attleboro Youth Baseball Tournament for 2010. Enclosed is a check in the amount of \$_____.

SPONSORSHIP LEVEL: _____

Sponsor Name: _____

(Company name as it will appear on banner)

Contact Name: _____

PH#: _____

Address: _____

I will supply file copy of company logo. (Computer images should be emailed to blmm1@msn.com)

I do not have file copy of company logo. Please use name as printed above.

Please make checks payable to: Attleboro Youth Baseball and sent to Brad Wasserman, 15 Benson Drive, Attleboro, MA 02703

Please return as soon as possible. Thank You.

Date Received: _____ Check# _____

Thank You for Your Support